



Crosswords Advertising Rates

Pricing effective as of 1st July 2023

Submissions will close on **Tuesdays at 12:00pm noon** and circulation will be **Thursday afternoons**. Crosswords are printed fortnightly.

Business Advertisements (Business premises outside of the Shire of Yilgarn)	Black		Colour	
	No Typesetting	With Typesetting	No Typesetting	With Typesetting
Full Page (A4)	\$35.00	\$55.00	\$160.00	\$180.00
1/2 Page (A5 or A5R)	\$20.00	\$30.00	\$90.00	\$100.00
1/4 Page	\$15.00	\$25.00	\$50.00	\$60.00

Local Business and Non-Profit Organisations Advertisements

(Business premises within the Shire of Yilgarn)

Full Page (A4)	\$30.00	\$50.00	\$130.00	\$160.00
1/2 Page (A5 or A5R)	\$15.00	\$18.00	\$70.00	\$90.00
1/4 Page	\$10.00	\$15.00	\$35.00	\$40.00

Lineage (Real Estate, Garage Sales, Employment Adverts six lines maximum)	\$8.00 per issue
---	------------------

Free Advertising

Community Notices (Community Events, Community Group Notices, Health Services, Dog Baiting, Volunteers needed etc.) Including Birthdays, Births, Deaths, Thanks, Congratulations, Gotchas, Raffle Results, Not For Profit Business Hours, Wanted adverts.

Advert size specifications for Crosswords (W x H)

1/4 page vertical	90mm x 120mm
1/4 page horizontal	180mm x 60mm
1/2 page vertical	90mm x 270mm
1/2 page horizontal	180mm x 120mm
A4 Full page	180mm x 270mm

* A5 adverts which are not horizontal will be displayed in print on their side to ensure no modification to advertisements.

Advertisements and notices placed in the Crosswords are at the discretion of the CRC and the Shire of Yilgarn.