



## MINUTES

### SHIRE OF YILGARN TOURISM ADVISORY COMMITTEE MEETING WEDNESDAY, 17<sup>th</sup> MAY 2023

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These are the minutes for the Shire of Yilgarn Tourism Advisory Committee Meeting held on Wednesday, 17<sup>th</sup> May 2023 in the Shire of Yilgarn Council Chambers.

The Chair opened the meeting at 6.03 pm.

#### 1. ATTENDANCE

##### Council Representatives

Cr J Cobden – Chair, Council Representative

Cr L Rose – Council Representative

##### Committee Members – Voting Delegates

O Truran

R Stevens

K Crafter

##### Public Attendees

Alison Carnicelli

Anthony Carnicelli

##### Shire Representatives – Non-Voting

N Warren – CEO

Glen Brigg – EMI

Jodie Karra - ASO

##### Apologies

S Carnicelli

#### 2. CONFIRMATION OF PREVIOUS MINUTES

*Moved K Crafter, Seconded Onida Truran*

*That the Minutes of the Tourism Advisory Committee meeting held on Wednesday, 14<sup>th</sup> December 2023 be confirmed.*

*And*

*That the Minutes of the Tourism Advisory Committee meeting held on Wednesday, 1<sup>st</sup> February 2023 be confirmed.*

*Carried (5/0)*



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#### 3. BUSINESS ARISING FROM PREVIOUS MINUTES

##### 3.1 Actions from Previous Meetings

###### 3.1.1 Town Trails Quote

Market Creations are progressing through the creation of the Town Trail content. Monica Fairless has assisted with proofing the written content, with Market Creations now finalising photos inclusions.

*Noted by Committee*

###### 3.1.2 Entry Statements

After the Market Creations presentation, staff felt the committee were not overly impressed with the designs and were trying to find positives as opposed to be 100% sure of the design.

As such, a few alternatives have been developed in-house and via other third parties. These will be presented at the meeting. It is thought to keep our agenda to be able to gauge the initial impressions of the committee.

*Noted by Committee*

#### 4. GENERAL BUSINESS

##### 4.1 Our Town

Lee Lorraine from Visage productions has been in contact again, trying to sell his "Our Town" TV show to the Shire. The premise being the show costs \$40,000 to produce, with other shows having a Local Government pay \$10,000 - \$20,000 for 2 slots, and two private entities (generally Mining) pay for the remainder.

At this stage, it is not deemed beneficial by staff, however, will open for discussions with Committee.

*Noted by committee, no further action required.*

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#### **4.2 Tidy Towns**

The Shire President has requested the committee consider if they believe there is merit in entering the tidy towns competition for 2023.

There are 9 categories as follows:

- Litter Prevention
- General Appearance
- Community Action and Wellbeing
- Heritage and Culture
- Waste Management
- Young Legends
- Environmental Sustainability
- Environmental Education
- Community Containers for Change
- Leadership Award (judge's discretion)

Entries close 21 August 2023

CEO advised staff did not have capacity, and if committee wanted to submit, it would need to be led by the committee members.

***Noted by Committee***

#### **4.3 Entry Statements**

Due to the committee's general responses from the Market Creations presentation, it has been decided to provide some alternative designs for the committee to consider. These will be presented at the meeting.

A number of designs were provided to the committee, with feedback provided to staff. The EMI and CEO will now proceed with some final designs.

***Noted by Committee***

#### **4.4 Pioneer Wall**

At the December meeting, the following was determined:

- ***For Action:*** Shire of Yilgarn staff to research other similar monuments and how inclusions are managed, such that an inclusion criteria can be determined by the committee;
- ***For Further Consideration:*** The structure is to have a "Pioneer" section with a select number of individuals/families included, with some detail

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*around their significance provided, with the remaining structure being open to any individuals/families whom had some significance in the Yilgarn, despite not being a pioneer.*

- **For Further Consideration:** Robin and Lance Stevens have provided individual lists of whom they feel could be included in the "Pioneer" section, this is included as an attachment for members consideration.

Whilst not able to be endorsed at the last meeting, it was discussed that Robin and Lance Steven's list of significant pioneers be used for the main pioneer features, with all other significant persons able to be placed on smaller plaques.

In regards to the structure, Council have endorsed the undertaking of concept plans for the Community Centre, to be developed to house the administration building and CRC, whilst still operating as a hall.

Part of these discussions has raised the possibility of utilising the existing façade to incorporate the pioneer wall. Iron cut-outs could be incorporated into the existing facade for the pioneers, and plaques adhered to the opposite side for the significant people.

#### **Noted by Committee**

#### **5. MATTERS RAISED BY COMMITTEE MEMBERS**

##### Kaye Crafter

- Raised the toilets at Marvel Loch and asked if a dump point could be put in. CEO advised against it, as it would put pressure on the septic system there, instead, we could consider signage advising of the dump point in Southern Cross.
- Raised signage in town. EMI advised a full signage pick up was being undertaken, and from there, upgrades can be prioritised.

##### Robin Stevens

- Advised that on the 27<sup>th</sup> May, a film crew will be at the museum, filming an interview for an upcoming episode of Who Do You Think You Are? To be aired on SBS early next year.

##### Jodie Karra

- Raised that the artist who created the mural at the skate park is setting up a mural trail, and once completed, will provide the link for the Shire to use.



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Cr Linda Rose

- Raised the possibility of doing a search and find activity around the Shire, using Shire of Denmark's "Fairy Door Search" as an example.

Cr Jodie Cobden

- Raised the banners in the main street, and sought for them to be updated as they looked tired and dated.

#### 6. NEXT MEETING

The next meeting of the Committee is proposed to be held on 5 July 2023.

#### 7. MEETING CLOSURE

Meeting closed at 7:03pm

UNCONFIRMED